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BOLD LIKE US
LIFE ONE M
LIFE IS A REALITY TO BE EXPERIENCED.

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DUAL SIM
1 2

JELLY BEAN 4.2

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DUAL SIM CARD

DUAL SIM 1 2

A DUAL SIM phone gives you several advantages that you cannot let pass by.

By having two SIM slots in your mobile device, you do not have to worry about:

- Exchange SIM cards from one phone to another
- Carry two phones in your pocket
- Remember to charge two devices

Also, you could take advantage of different voice/data plans for better rates, better coverage, and separate bills. You can separate personal from business calls and the international traveler, could evade roaming charges by having one domestic carrier SIM and one international carrier SIM.

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MORE 3G BANDS
MORE COVERAGE

at&t

metroPCS
Unlimit Yourself.

T-Mobile

Travel across the country. Stay connected with friends and family or get the job done, anywhere you are.

LIFE ONE M comes with 4G Tri Band 850/1700/2100 or 850/1900/2100 so you can have coverage across the entire United States with all different carriers; **AT&T**, **T-Mobile**, **MetroPCS**, and the entire MVNO network.

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KEY SELLING POINTS

• Introducing the one and only, the LIFE ONE M, an incredible device with **exceptional design** and **aluminum build**, coupled with the **latest technology** that will provide you the ultimate smartphone experience.

• Remarkable **5.0" HD display** with with **Corning Gorilla Glass 2** for long lasting enjoyment. Paired with **BLU's Nex Lens and Infinite View Technologies** for a state of the art visual experience of all your multimedia content.

• Faster processing with great multitasking capabilities, thanks to its **1.5GHz Quad Core** processor and **1GB of RAM**.

• Amazing **12MP HD** autofocus camera that lets you capture the most important moments of your life, flawlessly. Together with a **frontal 2MP** camera for video calls, you will always stay connected with all the people in your life or capture pictures of yourself with the best backdrops.

• With expandable MicroSD slot up to 64GB, you get plenty of space to store all the special memories.

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THE POWER OF FOUR

4G HSPA+ up to 42 Mbps

LIFE ONE M is powered with the latest in processing power. Thanks to its amazing **1.5 GHz Quad Core processor**, you get faster browsing, gaming, imaging, streaming and more.

Thanks to its **PowerVR Series 544 GPU**, you will enjoy awesome images, videos and movies on an impressive display.

All your apps with run smoothly on the LIFE ONE M.

BLU
quickies mtv other
inside joke: bad roommates
inside joke: hitting rock bottom
analog mountains: an mtv origin story
analog mountains: an mtv spring break is the...

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REMARKABLE VIEWING

EXPERIENCE

LIFE ONE M comes with IPS – **BLU Infinite View Display technology** that lets you enjoy the images on the screen, from any viewing angle without missing color intensity and clarity. Images will come to life with spectacular clarity and rich natural colors.

LIFE ONE M brings an incredible **5.0" HD display** at 720x1280 pixels of resolution, that lets you enjoy all the moments of your life, the way you always wanted. Coupled with **Corning Gorilla Glass 2** you get impressive durability and protection against scratches and unexpected drops.

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UNMATCHABLE CAMERA

EXPERIENCE

With an phenomenal **12MP HD** camera, you will be able to immortalize all your life's moments in a digital format; whether photo or video, you will enjoy your images in incredible **High Definition 720p**. Also, you can stay connected with all the people in your life via video call, thanks to its **2MP frontal** camera.

In addition to standard features like, autofocus, face detection and continuous autofocus, LIFE ONE M comes with LED flash and **BLU Bright+ Technology**, that allows you to take excellent pictures even in low light conditions, rendering illuminated objects in both, foreground and background.

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COMPARISON

Product Name	**LIFE ONE M**		**Galaxy S4 I9505**
Brand	BLU		Samsung
Family	Life		Galaxy
Dimensions | Weight	144 x 74 x 9 / 162g	✓	136.6 x 69.8 x 7.9 mm | 130 g
Operating System	Android v4.2 Jelly Bean		Android v4.2 Jelly Bean
3G Band	850/1700/2100 or 850/1900/2100		850 / 900 / 1900 / 2100
Data	HSPA + 42 Mbps		HSPA+ 42 Mbps
Processor	Quad-core 1.5 GHz	✓	Quad-core 1.9 GHz
GPU	PowerVR Series 554		Adreno 320
Internal Memory	4GB, 1GB RAM	✓	16GB, 2GB RAM
External Memory Slot	MicroSD up to 32GB		MicroSD up to 64GB
Display Type	IPS - BLU Infinite View Technology		Super Amoled
Touch Panel Type	OGS – BLU Nex Lens Technology		OGS
Display Size	5.0" ~293 ppi		5.0" ~440 ppi
Display Resolution	720x1280 pixels	✓	1080x1920 pixels
Camera	12MP | 2 MP Front, with Bright+		13 MP BSI
Video Capture	1080p		1080p
Battery	2000 mAh		2600 mAh

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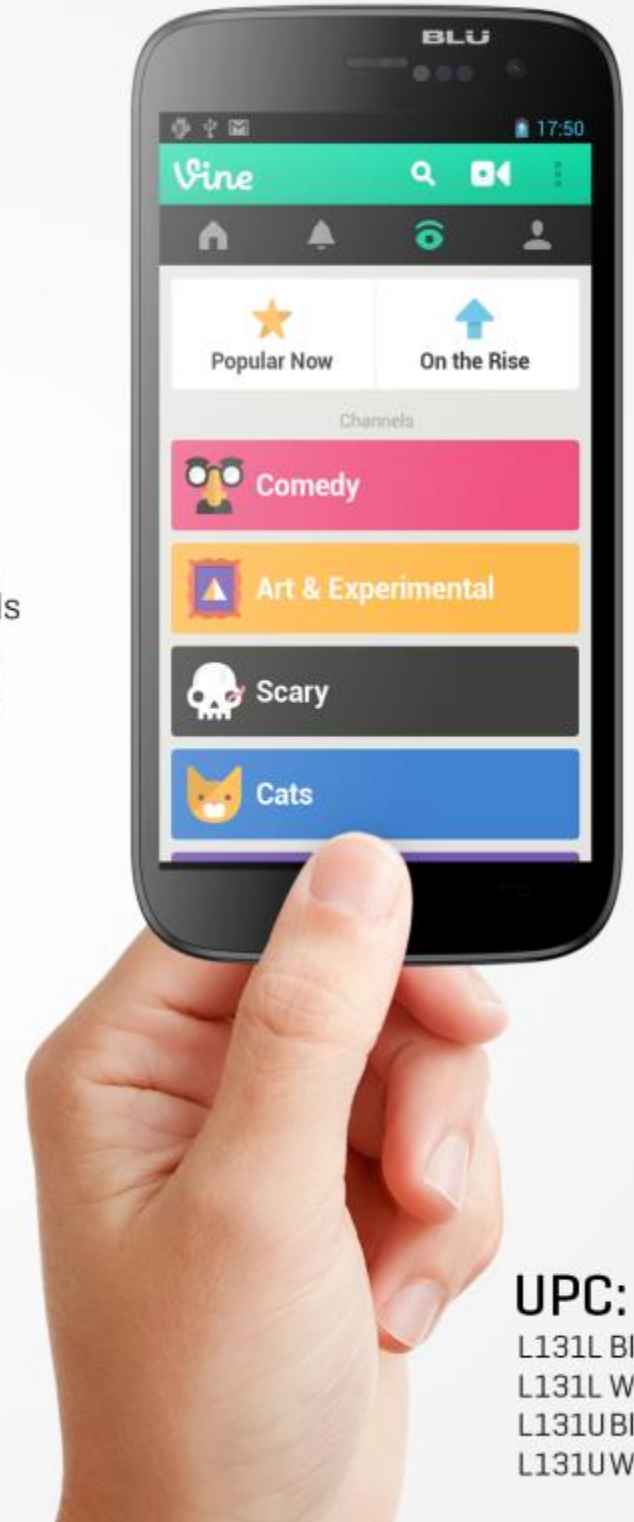

DATA

TECHNOLOGY
Android v4.2 Jelly Bean
4G 850/1700/2100 or 850/1900/2100
HSPA+ 42 Mbps

PROCESSOR
1.5 GHz Quad Core processor
with PowerVR Series 544 GPU

MEMORY
Internal 4GB, 1GB RAM
MicroSD up to 32GB

DISPLAY
BLU's Infinite View and Nex Lens
Technologies
5.0" HD 720X1280 ~293ppi

CAMERA
BLU Bright+ Technology
12MP 4000 x 3000 pixels
2MP Frontal | LED Flash
HD 1080p Video @30fps

CONNECTIVITY
Bluetooth 4.0
WiFi, Hotspot
MicroUSB v2.0

UPC: LIFE ONE M

L131L Blue	848958008712
L131L White	848958008729
L131U Blue	848958008736
L131U White	848958008743

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PACKAGE CONTENTS

Silicon Case

USB Cable

Charger

Earphones

Battery

Accessories may not be available or may vary, from those depicted in the illustrations, depending on your geographic location.